

APTLD – An Introduction

Don Hollander
General Manager

AFTLD – Cairo - 2007

Asia Pacific Top Level Domain Association (APTLD)

- Covers all ccTLDs in the Pacific
- Covers all ccTLDs in Asia
- Covers all ccTLDs in the Middle East

- Cultural Diversity is HUGE
- Language Diversity is HUGE
- Geography is HUGE

APTLD's Geographic Coverage



APTLD Operation

- Board
- General Manager
- Administrative Support

APTLD Board



Chris Disspain (.au)



Yumi Ohashi (.jp)



Keith Davidson (.nz)



Shariya Haniz Zulkifli
(.my) CHAIR



Jonathan Shea (.hk)



Siavash Shahshahani (.ir)



Ai-Chin Lu (.tw)



Jaeyoun Kim (.kr)

Characteristics of Members

- Large to Very Small
- Sophisticated to very simple
- Financially well off to financially struggling
- Private for Profit, Gov't Dept, NGO, Univ
- All keen to be better at what they do
- All willing to help one another – and learn from one another

APTLD Activities 2007

- Four Meetings
 - Bali (Feb 2007 in conjunction with APRICOT)
 - Dubai (June 2007)
 - Honiara (August 2007)
 - w/ICANN (October 2007)
- Three Training Programs
 - Non-Technical (Bali & Dubai)
 - Advanced Technical (Oct 2007 in Bangkok)

APTLD Activities 2007

- Two Research Projects
 - Elasticity of Demand for Domain Names
 - Resiliency & Redundancy – How much is enough – Guidelines for Operators
 - Size & Openness – is there a correlation
 - Customer Satisfaction Surveys
 - Or as members desire

APTLD Values

- Open
 - All content is published and freely available.
 - All meetings are open
 - All ccTLDs are welcome
 - All interested parties are welcome

Principal Focus

- Local
- Commercial/Admin
- Technical
- Global Policy
- IDNs

Next Meeting – Dubai June 3&4

- IDN's – Policy Position Development
- New Opportunities – Enum, Short-Codes, other
- ccTLDs and their roles in local and regional ICT development
- ccTLD Promotion – what works, what doesn't
- IPv6 in the Zone
- New Trends in registrants – Domain Tasters, Drop & Catch, etc.

Come Join Us

For More Information...

- www.aptd.org
- don@aptd.org