



AfTLD

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Cairo, Egypt
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Agenda

- **About AfTLD**
- **Current & future focus**
- **Desired African ccTLD**



About AfTLD



Constitution

- African ccTLD policy development forum
- Best practice benchmarking
- ADR service for African ccTLDs
- Strategic events
- Financial & other advisory services
- Communication with ICANN et al



Excom

- 8 members meeting monthly
 - Michuki Mwangi - President
 - Mohamed EL Bashir - VP: com & out-reach
 - Souleymane Oumtanaga - VP: capacity building
 - Vika Mpisane - Secretary & Treasurer
 - Haja Ramboasalama
 - Ali Drissa Badiel
 - Victor Ciza
 - Paulos Nyirenda



Current & future focus



DNS challenges

- Limited no. of operational ccTLDs
- Lack of technical infrastructure & skills
- Limited buy-in from governments
- Insufficient knowledge sharing
- Lack of DNS education & awareness
- Poor inter-ccTLD communication



Current & future focus

- Building strategic partnerships
 - AfriNIC, ICANN, ISOC, NTRA et al
- Fundraising campaign
- Communications & awareness
 - Participation in strategic events
 - More active communication with ccTLDs
 - Regular website update & translation

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Current & future focus

- Capacity building
 - IPv6, registry management tools, etc
 - Annual conference & AGM
- Member mobilization
 - Value-adding services
 - Member contributions

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Current & future focus

- Advisory services to small ccTLDs
- Best practice research
- Local & regional DNS surveys
- Customer satisfaction surveys



Desired African ccTLD

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Key ccTLD functions

- Promotes domain name space usage
- Promotes inclusive policy development
- Participates in international policy fora
 - AfTLD, ICANN, IGF, etc
- Leads online country branding
- Contributes to local ICT development



Key ccTLD functions

- Grows to be self-sustaining
- Promotes capacity building
- Sets standards & procedures
- Establishes clear licensing regime
- Supports industry self-regulation
- Runs a best practice ADR process

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Key ccTLD functions

- Out-competes gTLDs locally
- Introduces competition @ correct levels
 - Registry
 - Registrar
- Supports Internet & e-business uptake

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Key stakeholders

- Composed of key stakeholders:
 - Government
 - Private sector (ISPs & other business)
 - Academic institutions
 - Civil society
 - Women, youth & the disabled

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Success ingredients

- Key success ingredient
 - Local AfTLD advocates
 - Continuous inter-ccTLD communication
 - Express commitment
 - Sustainable AfTLD daily operations
 - Information & knowledge-sharing

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Thank you 😊

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